

YEAR 1				
SEMESTER	FALL 2026		SPRING 2027	
	INT 100 Principles of Academic Integrity	0		
	FYS 100 First Year Seminar	1		
	ENG 151 College Writing I	3	ENG 152 College Writing II	3
	CM 101 Public Speaking Communication Intensive (CI)	3	GDES 125 Fundamentals of Digital Media	3
	MGT 204 Principles of Management Social Science I** (SS) OR MKT 206 Principles of Marketing	3	MGT 204 Principles of Management Social Science I** (SS) OR MKT 206 Principles of Marketing	3
	Humanities I* (HUM)	3	Humanities II* (HUM)	3
	Quantitative Literacy (QL)	3-4	SEE Math or Science (SR, SR-L or QL)	3-4
CREDITS	16-17 CREDITS		15-16 CREDITS	
YEAR 2				
SEMESTER	FALL 2027		SPRING 2028	
	CM 205 Communication Ethics Humanities III* (HUM)	3	CM 255 Small Group Communication (Offered spring) Social Science II** (SS)	3
	CM 115 Interpersonal Communication or CM 211 Intercultural Communication Humanities III* (HUM) and (IKC)	3	Communication Writing Core #1 200-level Writing Intensive (WI)	3
	PHOTO 141 Digital Photography Fine Arts (FA)	3	CM 270 New Media Communication (Offered spring)	3
	Scientific Reasoning - Lab (SR-L)	4	CM 290 Internship Preparation	1
	General Elective: PSY 101 Intro to Psychology Recommended for grad school	3	GDES 270 Intro to Corporate Design (Offered spring)	3
			General Elective	3
CREDITS	16 CREDITS		16 CREDITS	
YEAR 3				
SEMESTER	FALL 2028		SPRING 2029	
	CM 310 Conflict Resolution and Negotiation (Offered fall)	3	SOD 390 Internship	3
	Communication Writing Core #2	3	Communication Writing Core #3 300/400-level Writing Intensive (WI)	3
	MKT 311 Consumer Behavior	3	Business Communication Technology Elective	3
	General Elective or Humanities III* (HUM)	3	General Elective	3
	General Elective	3	General Elective	3
CREDITS	15 CREDITS		15 CREDITS	
YEAR 4				
SEMESTER	FALL 2029		SPRING 2030	
	MKT-208 Introduction to Digital Marketing or MKT210 Strategic Marketing Communication or SOD-395 The Mill Agency	3	CM 390 Organizational Communication	3
	Business Communication Elective	3	CM 490 Communication Capstone (Offered spring)	3
	Humanities IV*(HUM), if needed or General Elective	3	Business Communication Elective	3
	General Elective	3	General Elective	3
	General Elective	3	General Elective, if needed	3
CREDITS	15 CREDITS		12-15 CREDITS	

PROGRAM POLICIES

Specific information regarding program policies and tracks (if applicable) may be found in the Stevenson University Catalog. Please consult with your academic advisor or student success coach if you need additional information. Prerequisite and co-requisite information is listed in the course descriptions. No student, regardless of major, will be permitted to advance to the next course without earning a grade of "C" or better in the prerequisite course(s). When a grade below a "C" is earned in a major course, the student must repeat that course. A course may be repeated once without special permission.

COURSE INFORMATION

FYS-100 First Year Seminar
1-credit course required for all first-year students.
INT-100 Principles of Academic Integrity
0-credit Blackboard course required for all students.
BA Option: Students also have the option of completing a Bachelor of Arts degree in Business Communication. The student must fulfill all SEE requirements, program requirements, and complete two semesters of a foreign language from the point of placement or completion of 202 level.

GENERAL EDUCATION NOTES

Stevenson Educational Experience (SEE) courses are identified in blue.

- Specific courses that fulfill SEE requirements are listed in the SU Catalog and Student Planning.
- Students must complete all SEE and major requirements and earn a minimum of 120 credits. A minimum of 15 credits must be upper level.

*HUMANITIES classes must be from at least three different disciplines.

**SOCIAL SCIENCE classes must be from two different disciplines.

Intercultural Knowledge and Competency (IKC)
Complete at least one course beyond FYS-100 and ENG-152.